

PILARIS

ScalpSurvey Instructions with Pilaris Hair Kit

ScalpSurvey Instructions

Welcome to Pilaris ScalpSurvey! You will be taking a series of photographs, measurements, and magnified images of your scalp. We will use this data to analyze and assess your hair.

Before Starting:

- Make sure that your hair is clean and without product
- It's easier with a second person helping but you can still complete it on your own!
- Charge the PilarisCam (There's a charging cable in the box)

Location:

ScalpSurvey is best performed in a bathroom with bright lighting and mirror.

How it works:

- ScalpSurvey has 3 parts.
- Everything you need is included in your Pilaris Hair Kit (except a smartphone).
- Email your photos to contact@pilaris.com at the end.

Tips for taking a good photo:

- Using the provided Pilaris ring light for optimal illumination when taking selfies
 - 3 clicks: brightest setting. 1 more click: turn it off
- It is best to take the photos against a solid background
- The Pilaris Selfie stick is Bluetooth enabled (optional)

Time:

This should take approximately 20 minutes.

Remember: We are here for you! If you have any questions do not hesitate to text, call, or email us at 929-376-8660 or contact@pilaris.com

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Part #1: Let's Take Some Selfies!

- These photos are designed for us to see your entire head and face, including eyebrows and eyelashes.
- What you need: Your smartphone and Pilaris Ring Light.
(Selfie Stick is optional)
- Instructions:
 - When taking these photos fully extend your arm
 - Fill as much of the photo as possible with your head/face
 - Keep your eyes gently closed in all photos
 - The Pilaris Ring Light helps illumination - clarity is key!

Photos to take:



Forward Facing



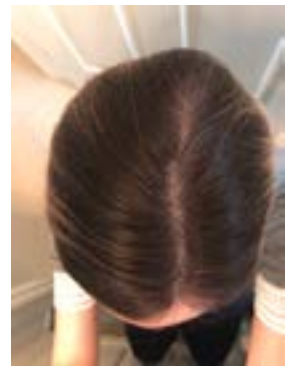
Profile: Left



Profile: Right



Back: Left,
Back: Right
(2 Photos)



Vertex/
Top of your
scalp

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Part #2: Hairline Measurement Photos

What you need: Pilaris headband, measuring tape stickers, smartphone, Pilaris ring light, Pilaris selfie stick (optional)

- Instructions:
 - Now we are going to repeat the photos with the provided ruler to measure your hairline.
 - Place the headband on your head and pull your hair backward. The headband should be behind your ears, expose your hairline, and approximately $\frac{1}{2}$ of an inch of your hair should be visible in front of the headband.
- Use the same strip of measuring tape for every photo

Photos to take:

Forward Facing	Profile: Left	Profile: Right	Left Frontal Hairline	Right Frontal Hairline
				
Between eyebrows straight up to center hairline	Outside corner of left eye horizontal to sideburn	Outside corner of right eye horizontal to sideburn	Outside corner of left eye straight up to the frontal hairline	Outside corner of right eye straight up to the frontal hairline

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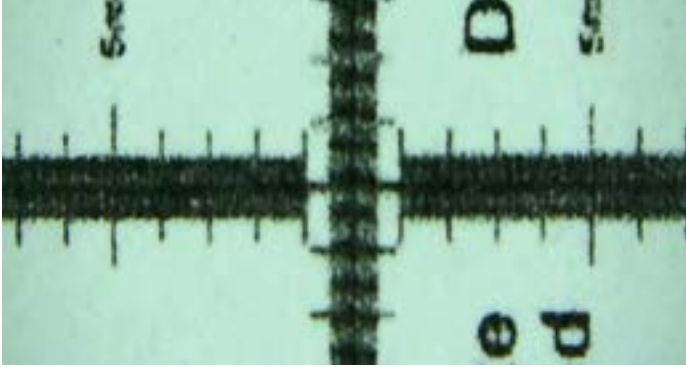
Part #3 Hair Density Photos

- What you need: smartphone, PilarisCam, Comb, Q-tip, hair clips, measuring tape sticker, purple marking pen
- How to use your PilarisCam
 - Download the “Inskam” app (Apple or Google)
 - Press the camera icon on PilarisCam for 2 seconds.
 - LED illumination indicates the device is on
 - Connect your phone wirelessly to the camera:
 - Settings > Wifi > Select “Inskam-316-****”
 - Note: The number after 316 is variable
 - Note: If your PilarisCam isn’t connecting, check your WiFi again. Your phone may connect back to your usual wifi. Also, make sure PilarisCam is charged.
 - Open the “Inskam” App on your phone
 - A live video feed will show what the PilarisCam is seeing
 - Use the white ribbed focus dial on your PilarisCam to bring the picture into focus on your phone screen
 - Practice taking a picture by pressing the camera button on the PilarisCam. The screen will state “Photo Saved” and the image will automatically save to your phone’s Camera Roll.
- Calibration
 - Position the clear plastic end of your PilarisCam onto the center of the calibration card cross within the circle
 - Focus the picture using the dial such that the image is in focus and the cross in the center of the view

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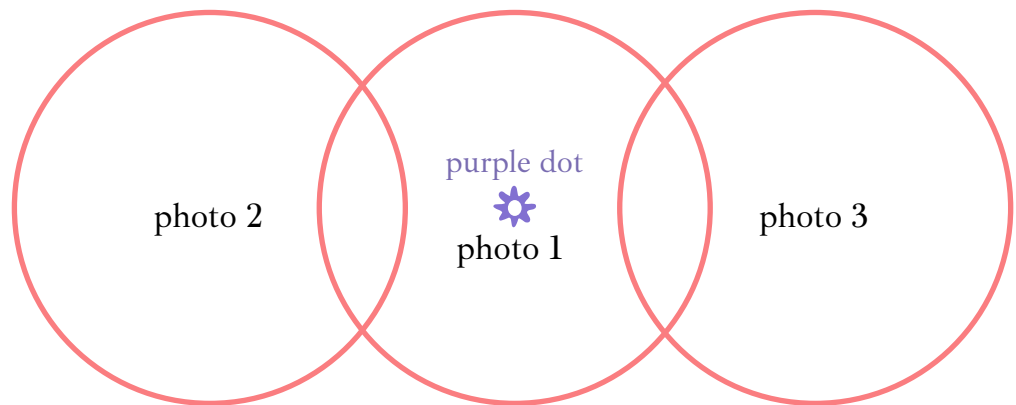
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- It should look like this:



- Hair Density Photographs

- Use the comb or Q-tip to part your hair down the center
- Pin down your hair on each side of the part using the hair clips
- Place one end of the measuring sticker/ruler immediately between your eyebrows and, angled straight up, the other end extending backward to sit on top of your scalp between you part.
- Use the purple marking pen to make a small dot on your scalp where the ruler ends and between parted hair.
- Use your PilarisCam to take 3 focused adjacent photos of your scalp around the purple dot as shown below.



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- That's it!
 - The purple dot will wash out or use an alcohol swab to remove
 - Send all your photos to contact@pilaris.com

- What happens next:
 - We'll put together your ScalpSurvey within a week
 - We recommend repeating your Scalp Survey every 3 months so that you can track your progress
 - Call or email us with any questions!

— Team Pilaris